

Matthews International Corporation Chooses Pentoma® to reduce time and cost for its penetration testing.

Matthews International Corporation (Matthews) is a provider of brand solutions, memorialization products, and industrial technologies. The company operates through three segments: SGK Brand Solutions, Memorialization, and Industrial Technologies. Founded in 1850, the company is headquartered in Pittsburgh, Pennsylvania. It is a publicly-traded company with annual revenue of over \$1.5B, over 11,000 employees with 250 locations on six continents.



As a publicly-owned and global company, cybersecurity is taken seriously at Matthews. The company was interested in conducting thorough penetration tests on its websites but was concerned on the cost and the length of time to cover the large scope. Moreover, the company wanted to establish a penetration testing process on a regular and more frequent basis. This was challenging as the Mathews Infosec team already had a significant workload.

This is when Matthews International Corporation turned to SEWORKS and its Pentoma® AI-based penetration testing platform. The company was impressed with the fact that the entire testing process is automated and does not involve any human workforce. Bill Snyder, the Director of IT Security at Matthews International Corporation, said “we evaluated several pen-testing solutions and selected Pentoma®. We wanted to reduce the testing time as much as possible, and we were able to achieve it by selecting Pentoma®’s automated pen testing process. We also realized significant cost savings compared to what we would have paid to human pen testers.”

Matthews successfully completed its penetration test on a vast scope of internal websites. After the test, the company worked on remediation and now is looking forward to continuing the automated pen-testing process with Pentoma®.